

Message Text

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21

ORIGIN COME-00

INFO OCT-01 AF-06 ARA-10 EA-10 EUR-12 NEA-09 ISO-00 EB-07

CIAE-00 INR-07 LAB-04 NSAE-00 PA-02 SIL-01 USIA-15

PRS-01 /085 R

DRAFTED BY COM:OED:DEPD:DONALD JONES:SM

APPROVED BY EB/OCA/REP/JBRABENS

COM:OED:DEPD:JMILLER

"OM:OED:DEPD:RLPRITCHARD

----- 102279

R 102133Z FEB 75

FM SECSTATE WASHDC

TO USINT BAGHDAD

AMEMBASSY CAIRO

AMCONSUL DHAHRAN

AMEMBASSY JIDDA

AMEMBASSY KUWAIT

AMEMBASSY MANAMA

AMEMBASSY TEL AVIV

AMEMBASSY ATHENS

AMCONSUL BELFAST

AMEMBASSY BERLIN

AMEMBASSY BONN

AMEMBASSY BRUSSELS

AMEMBASSY BUCHAREST

AMEMBASSY COPENHAGEN

AMCONSUL DUSSELDORF

AMEMBASSY THE HAGUE

AMEMBASSY HELSINKI

AMEMBASSY LISBON

AMEMBASSY LONDON

AMCONSUL LYON

AMEMBASSY MADRID

AMCONSUL MILAN

AMEMBASSY MOSCOW

AMCONSUL NICE

AMEMBASSY PARIS

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AMEMBASSY ROME

AMCONSUL FRANKFURT
AMEMBASSY SOFIA
AMEMBASSY STOCKHOLM
AMCONSUL STRASBOURG
AMCONSUL THESSALONIKI
AMEMBASSY VALLETTA
AMEMBASSY VIENNA
AMEMBASSY WARSAW
AMEMBASSY SUVA
AMEMBASSY MEXICO
AMCONSUL MONTERREY
AMCONSUL MONTREAL
AMCONSUL NUEVO LAREDO
AMCONSUL ST JOHNS
AMCONSUL TIJUANA
AMCONSUL WINNIPEG
AMCONSUL MERIDA
AMCONSUL AUCKLAND
AMCONSUL MELBOURNE
AMCONSUL SYDNEY
AMEMBASSY ABIDJAN
AMEMBASSY ACCRA
AMEMBASSY ADDIS ABABA
AMEMBASSY ALGIERS
AMEMBASSY DAKAR
AMEMBASSY LAGOS
AMEMBASSY MONROVIA
AMEMBASSY MOGADISCIO
AMCONSUL BELEM
AMEMBASSY BOGOTA
AMEMBASSY BUENOS AIRES
AMEMBASSY CARACAS
AMEMBASSY KINGSTON
AMCONSUL PARAMARIBO
AMCONSUL RIO DE JANEIRO
AMCONSUL SAO PAULO
AMEMBASSY TEGUCIGALPA
AMEMBASSY LIMA
AMCONSUL BOMBAY
AMCONSUL CALCUTTA
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AMCONSUL HONG KONG
AMEMBASSY KABUL
AMEMBASSY KUALA LUMPUR
AMCONSUL MADRAS
AMEMBASSY MANILA
AMEMBASSY SINGAPORE
AMEMBASSY TOKYO
AMEMBASSY KINSHASA

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E.O. 11652:N/A

TAGS: BEXP, XF, XP, XS, XU, XA, XM, XB, XL

SUBJECT: FOREIGN BUYER PROGRAM: 1975 NATIONAL COMPUTER

--- CONFERENCE AND EXPOSITION

--- (ANAHEIM, CALIFORNIA, MAY 19-23, 1975)

REF: (A) STATE 271972, (B) 114770 JUNE '74

1. NCC PROMOTIONAL BROCHURES FORWARDED ALL POSTS JANUARY 27 IN QUANTITIES REQUESTED. IN EVENT NON-RECEIPT BY FEBRUARY 15 PLEASE ADVISE.

2. OF 230 SHOW EXHIBITORS, 70 HAVE EXPRESSED DESIRE TALK WITH INTERNATIONAL BUYERS RE EXPORT GOODS/SERVICES. ADDITIONAL EXHIBITORS EXPECTED REPLY NEXT FEW WEEKS. LIST THESE EXHIBITORS WILL BE FORWARDED POSTS O/A MARCH 3.

3. CUT-OFF DATE FOR DOC RECEIPT INFO RE ACTUAL AND POTENTIAL FOREIGN BUYERS ATTENDING SHOW IS APRIL 1. POSTS URGED COLLECT AND FORWARD THIS INFORMATION AS OUTLINED REF (B). DOC TIMETABLE CALLS FOR BUYER INFO TO BE MAILED EXHIBITORS NLT APRIL 14 IN ORDER CONTACTS CAN BE MADE PRIOR TO SHOW.

4. SHOW PRODUCER PREPARING MAIL INVITATIONS ANAHEIM SHOW TO INTERNATIONAL VISITORS THAT ATTENDED 1974 SHOW. ATTACHES WILL RECEIVE THIS LIST TOGETHER WITH NAMES AND ADDRESSES POTENTIAL VISITORS TO WHOM INVITATION BEING SENT FOR FIRST TIME.

5. IN CONCERT SHOW PRODUCER DOC ESTABLISHING AND WILL STAFF INTERNATIONAL BUSINESSMEN'S CENTER DESIGNED PROMOTE UNCLASSIFIED

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AND FACILITATE CONTACT BETWEEN FOREIGN BUYERS AND U.S. EXHIBITORS AT SHOW.

6. ARRANGEMENTS MADE SHOW PRODUCER WILL NOW PERMIT INTERNATIONAL BUYERS WHO WISH VISIT EXHIBITS ONLY TO DO SO AS GUESTS USDOC WITHOUT CHARGE. THIS REPRESENTS SAVINGS TWENTY-FIVE DOLLARS. PROMOTIONAL BROCHURE LISTS THIS CHARGE BUT POSTS SHOULD DISREGARD AND EMPHASIZE SAVINGS DURING PROMOTIONAL EFFORTS.

7. ON MONDAY EVENING, MAY 19, SHOW PRODUCER WILL GIVE RECEPTION WELCOMING INTERNATIONAL GUESTS. PARTY WILL BE 6-8 IN CENTER BALLROOM, DISNEY LAND HOTEL. DETAILS AVAILABLE DURING REGISTRATION.

8. INTERNATIONAL ATTENDANCE 1974 NCC IN CHICAGO WAS 831 WITH VERY LIMITED PROMOTIONAL LEADTIME. DOC BELIEVES THIS FIGURE CAN BE SUBSTANTIALLY INCREASED GIVEN PRESENT LEADTIME FOR '75 SHOW.

9. MR. DONALD T. JONES, FOREIGN BUYER STAFF, BIC/OED IS PROJECT DIRECTOR RESPONSIBLE FOR COORDINATING AND IMPLEMENTING ALL ACTIONS WITH POSTS, SHOW PRODUCER, AND OTHER SUPPORTING ORGANIZATIONS. HE WILL DIRECT OPERATIONS INTERNATIONAL BUSINESSMEN'S CENTER AT SHOW. INGERSOLL

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05 JUL 2006

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To: BAGHDAD MULTIPLE
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